



FLEI 25TH EDITION
**FRANCHISE
& license**
THE PREMIER
BUSINESS SHOW **expo**

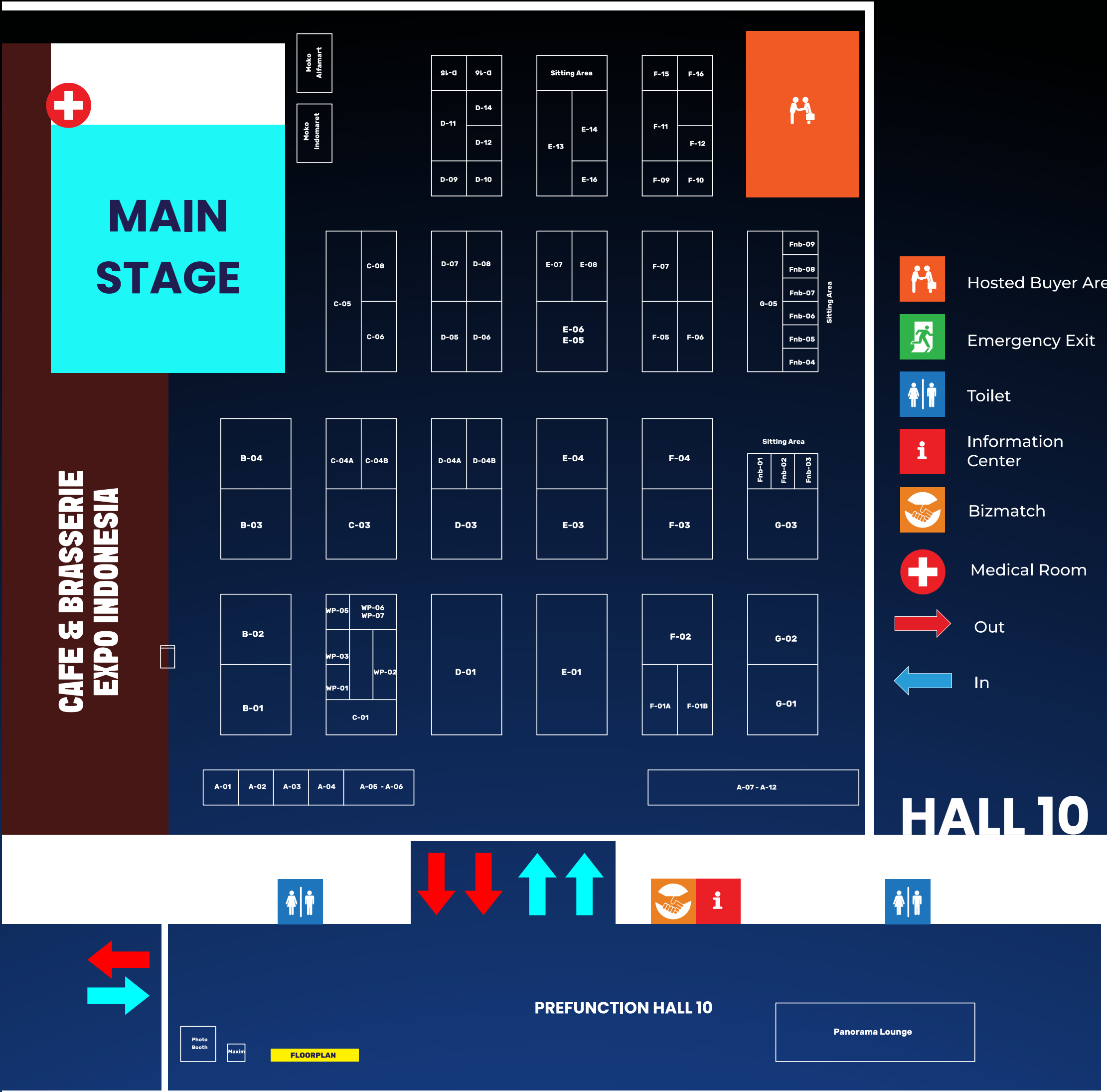
**FLEI
BUSINESS
SHOW**

10-12
OCTOBER 2025

**NUSANTARA
INTERNATIONAL
CONVENTION
EXHIBITION**

FRANCHISE, PARTNERSHIP, LICENSE AND BUSINESS OPPORTUNITIES EXPO

FLOORPLAN



HALL 10

EXHIBITOR LIST

BRAND NAME

BOOTH

COMPANY NAME

G 123 MANDARIN MONTESSORI	C-08	MITRA INDONESIA CERDAS, PT
A AIR MINUM BIRU AKUSTEAK AL-MAZZEH ALADDIN KEBAB ALBATT CHICKEN ALFAMART APOTEK FARMAKITA APOTEK K-24 APOTEK PASFARMA ASIAWIDE FRANCHISE CONSULTANT	F-06 F-03 F-01B F-07 B-02 E-01 F-03 D-08 F-10 C-04B	BIRU SEMESTA ABADI, PT MITRA BISNIS INDONESIA MAKMUR, PT INDOTAMA MAKMURJAYA SUKSES, PT SAJIAN KAWULA MUDA, PT BAKSO KAMPUNG QU SUMBER ALFABIA TRIJAYA TBK, PT MITRA BISNIS INDONESIA MAKMUR, PT K-24 INDONESIA, PT PESONA BUNGA MEDIKA, PT ASIAWIDE FRANCHISE CONSULTANT
B BAKMI WOY BAKSO KAMPUNGQU BALINGS - BAKSO KELILING BARBERBLUE BARBERPEDIA BEBEK CABE RAWIT BEBEK SAMBEL NUSANTARA BIMBA GEMBIRA BURGER BANGOR	E-04 B-02 B-02 F-16 A-05 F-01B E-03 WP-03 E-07	MAKANA GROUP BAKSO KAMPUNG QU BAKSO KAMPUNG QU BARBERSMART MAJU SUKSES, PT SUKSES JAYA INTERTAMA, PT INDOTAMA MAKMURJAYA SUKSES, PT INDOMAKMUR JAYA SUKSES, PT GEMBIRA GENERASI INDONESIA, PT BANGOR BERKEMBANG ABADI, PT
C CAFE BOM BOM CLEAN-MATIC COCONUT MONTESSORI	A-07 D-07 WP-03	KOREA AGRO-FISHERIES & FOOD TRADE CORPORATION INDOMOP MULTI MAKMUR, PT GEMBIRA GENERASI INDONESIA, PT
D DAILY CHICKEN DAILY BEER DAIRY QUEEN DAWA MINUMAN REMPAH DAYTRANS DEPOT HYDROMART DIMSAM DIMSUM DJOURNEY DJOURNEY ORIGINAL TURKISH KEBAB DOOKI DOUBLE DECKER ENGLISH & PUBLIC SPEAKING	A-07 A-03 D-10 C-05 WP-06 WP-05 E-05 E-05 G-01 C-08	KOREA AGRO-FISHERIES & FOOD TRADE CORPORATION MAKANAN LEZAT INDONESIA, PT ANEKA KULINER SEJAHTERA, PT DAYTRANS INDOWATER AIR MINUM, PT TAHU JELETOT TABEI, PT DJOURNEY FOOD INDONESIA, PT DJOURNEY FOOD INDONESIA, PT KOREA AGRO-FISHERIES & FOOD TRADE CORPORATION MITRA INDONESIA CERDAS, PT
E EAT PIZZA ES TELER KAPTEN EUNG-TTEOK & EUNG-DAK	G-01 B-02 A-07	KOREA AGRO-FISHERIES & FOOD TRADE CORPORATION BAKSO KAMPUNG QU KOREA AGRO-FISHERIES & FOOD TRADE CORPORATION
F FABRON FRAGS FLAT BURGER FRANCHISE ACADEMY INDONESIA (FAI) FRANCHISE GLOBAL FUKUO FAMILY MASSAGE & REFLEXOLOGY GAGA GAKKO DIGITAL ARTS & ANIMATION	E-16 D-06 C-04A F-11 F-03 A-03 C-08	FABRON KLINIK (FABRON DERMA CARE) CIPTA RUANG USAHA FRANCHISE ACADEMY INDONESIA (FAI) FRANCHISE GLOBAL MITRA BISNIS INDONESIA MAKMUR, PT MAKANAN LEZAT INDONESIA, PT MITRA INDONESIA CERDAS, PT
H HIGH SCHOOL FEST HIPPIINDO HOLLY TEA	F-12 A-02 A-05	HIGH SCHOOL FEST HIPPIINDO SUKSES JAYA INTERTAMA, PT
I I CAN READ INDOMARET INDOTRADING	F-09 D-01 D-12	I CAN READ & OODLES LEARNING INDOMARCO PRISMATAMA, PT INDOTRADING
J JURAGAN KUCEK	D-16	JURAGAN KUCEK INDONESIA, PT
K KING'S CAFE & POOL KITARU DIGITAL DRAWING KONGJAY KOPI DARI HATI	F-03 WP-03 E-14 A-05	MITRA BISNIS INDONESIA MAKMUR, PT GEMBIRA GENERASI INDONESIA, PT ALSAD INDO BISNIS JAYA, PT SUKSES JAYA INTERTAMA, PT
K KOPI SEWINDU KOREA AGRO-FISHERIES & FOOD TRADE CORPORATION KYOCHEON CHICKEN	E-03 A-07 A-07	INDOMAKMUR JAYA SUKSES, PT KOREA AGRO-FISHERIES & FOOD TRADE CORPORATION KOREA AGRO-FISHERIES & FOOD TRADE CORPORATION
L LAUNDRY MANDIRI LAUNDRY PEDIA LUCKY CHEESE LUISANT BEAUTY LUISANT COFFEE LUVENZA	D-04B E-03 G-05 F-01B F-01B F-03	TRITON INTERNASIONAL, PT INDOMAKMUR JAYA SUKSES, PT MIYOU YOGURT INDONESIA, CV INDOTAMA MAKMURJAYA SUKSES, PT INDOTAMA MAKMURJAYA SUKSES, PT MITRA BISNIS INDONESIA MAKMUR, PT
M MANAJEMEN KOS MAWARU MATCHA MIE AYAM KAMPUNGQU MIE GACORIN MILKYWAY MODERN MONTESSORI MINANG SEPAKAT MISNOW MOGAMI DRAWING MOPI BACA TULIS	G-03 C-05 B-02 F-03 C-08 A-05 G-05 WP-03 C-08	MANAJEMEN KOS SEGER BENER GRUP BAKSO KAMPUNG QU MITRA BISNIS INDONESIA MAKMUR, PT MITRA INDONESIA CERDAS, PT SUKSES JAYA INTERTAMA, PT MIYOU YOGURT INDONESIA, CV GEMBIRA GENERASI INDONESIA, PT MITRA INDONESIA CERDAS, PT

BRAND NAME

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N NDUO SUSHI NETTO LAUNDROMAT NOGULA	C-03 D-04A D-05	NDUO CATERING MANAGEMENT, PT MIE INDONESIA, PT TRIMEGAH PRIMA NUSANTARA, PT
O OCBC OHAYO DRAWING SCHOOL OODLES LEARNING ORENZ MARTABAK PIZZA OSAKA HOTEL	D-11 C-08 F-09 F-03 D-14	BANK OCBC NISP TBK, PT MITRA INDONESIA CERDAS, PT I CAN READ & OODLES LEARNING MITRA BISNIS INDONESIA MAKMUR, PT OSAKA HOTEL
P PAGARIYUANG PANG WAFFLE PANG WAFFLE X CHEEZY COIN PANORAMA MEDIA PEMPEK FARINA PERHIMPUNAN WALLI PIZZA MARU POP UP BOOTH MAXIM PRINTBOX	F-01A B-01 A-04 C-02 F-05 C-01 G-01 PF WP-02	BERJAYA MAKMURSUKSES INDOTAMA, PT BOGAJAYA SUKSES ABADI, PT BOGAJAYA SUKSES ABADI, PT PANORAMA MEDIA PRIMABOGA NUSANTARA INTI, PT PERHIMPUNAN WALLI KOREA AGRO-FISHERIES & FOOD TRADE CORPORATION POP UP BOOTH MAXIM STARTUP INOVASI INDONESIA, PT
R RHINO THE CREATOR	C-08	MITRA INDONESIA CERDAS, PT
S SAMBAL BAKAR PANGSIMA SCUDETTO SCUDETTO SEKIAN KOPI SELERA BAHARI SEMPOA SOKUDO SHOWCASE DAPUR COKELAT SKINPEDIA SMARTFOLKS COFFEE SMARTKIDZ SPEEDQUEEN STUDIO RENANG SUGAKU SEMPOA & MATH SUNNY GLOW MONTESSORI	A-05 A-05 E-03 D-03 F-01A F-01A WP-03 B-04 F-03 E-04 WP-01 D-04B B-03 C-08 C-08	SUKSES JAYA INTERTAMA, PT SUKSES JAYA INTERTAMA, PT INDOMAKMUR JAYA SUKSES, PT SEKIAN GRUP INDONESIA, CV BERJAYA MAKMURSUKSES INDOTAMA, PT BERJAYA MAKMURSUKSES INDOTAMA, PT GEMBIRA GENERASI INDONESIA, PT SHOWCASE DAPUR COKELAT MITRA BISNIS INDONESIA MAKMUR, PT MAKANA GROUP CIPTA ANAK CERDAS INDONESIA, PT TRITON INTERNASIONAL, PT MEIMO TORONTA SERA, PT MITRA INDONESIA CERDAS, PT MITRA INDONESIA CERDAS, PT
T TAHU JELETOT TAIISI TAHU RUN TEH TARIK MALAKA TEH TARIK PERANAKAN TEMAN ICE CREAM & TEA TEMAN NONGKRONG TEMPAT BERCAKAP TENTANG KOPI THE AJUDAN THE BUFFALO EXPRESS THE ENTREPRENEURS SOCIETY THE LONDON BEE TNS COFFEE TOKIO STREET TREN TZU CHI	WP-05 E-04 F-03 G-05 F-01A F-01A A-05 A-05 F-03 F-03 E-13 WP-03 E-14 D-09 F-04 D-15	TAHU JELETOT TAIISI, PT MAKANA GROUP MITRA BISNIS INDONESIA MAKMUR, PT MIYOU YOGURT INDONESIA, CV BERJAYA MAKMURSUKSES INDOTAMA, PT BERJAYA MAKMURSUKSES INDOTAMA, PT SUKSES JAYA INTERTAMA, PT SUKSES JAYA INTERTAMA, PT MITRA BISNIS INDONESIA MAKMUR, PT MONARKI KAWA RASA, PT THE ENTREPRENEURS SOCIETY GEMBIRA GENERASI INDONESIA, PT ALSAD INDO BISNIS JAYA, PT TOKIO SENTRAL ASIA, PT TREN GLOBAL TEKNOLOGI, PT TZU CHI
U UBS GOLD BAR	A-01	UNTUNG BERSAMA SEJAHTERA, PT
V VIVO CARWASH	F-03	MITRA BISNIS INDONESIA MAKMUR, PT
W WARKOP AGAM MEDAN WARTGK IKLAS BAHARI #NAIKKELAS WARTG KHASISMA BAHARI WARTG PUTRI BAHARI WARTG SEHATI BAHARI WARTG SUBSIDI BAHARI WOLU	F-03 F-01B E-03 E-03 E-04 E-03 F-15	MITRA BISNIS INDONESIA MAKMUR, PT INDOTAMA MAKMURJAYA SUKSES, PT INDOMAKMUR JAYA SUKSES, PT INDOMAKMUR JAYA SUKSES, PT MAKANA GROUP INDOMAKMUR JAYA SUKSES, PT WOLU TEKNO INDONESIA, PT
X XIAO XIAO HU MANDARIN XILE MANDARIN	WP-03 C-08	GEMBIRA GENERASI INDONESIA, PT MITRA INDONESIA CERDAS, PT
Y YOU LOVE MEE YOU NEED MEE YUMMY COIN YUMSEM	F-01A A-05 F-02 G-01	BERJAYA MAKMURSUKSES INDOTAMA, PT SUKSES JAYA INTERTAMA, PT BOGAJAYA SUKSES ABADI, PT KOREA AGRO-FISHERIES & FOOD TRADE CORPORATION

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F&B BAKSO RUSUK 39 DAILY BOX HUA NAN KOPI SIANTAR KOPYOR JESJOS NASI AYAM MAKGUE OYSTER OMELETTE BY HOYTOD SABAI SABAI SEGO TEMPONG NEGORO SEI AYAM BEBEK & SAPI KUPANG PUNYA RASA	FNB-03 FNB-08 FNB-09 FNB-02 FNB-06 FNB-04 FNB-05 FNB-01 FNB-07	BAKSO RUSUK 39 DAILY BOX HUA NAN KOPI SIANTAR KOPYOR JESJOS NASI AYAM MAKGUE OYSTER OMELETTE BY HOYTOD SABAI SABAI SEGO TEMPONG NEGORO SEI AYAM BEBEK & SAPI KUPANG PUNYA RASA
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MAIN STAGE PROGRAM

FRIDAY, 10 OCT 2025

10.00-12.00	Opening Ceremony FLEI Business Show 25th Edition & Cafe Brasserie Expo 7th Edition
13.30-14.30	Making the Most of Opportunities in Franchise Industry, from Career Tips to Business Ownership Speakers: Dewi Clementine Kuserawati Business Development Manager, Jobstreet by Seek
14.30-16.00	Business Insight Series: Transforming Your Restaurant into a Franchise Speakers: Burang Riyadi Founder of Franchise Academy Indonesia
16.00-16.15	#DIMODALINFLEI & #DIBELANJAINCBE Announcement
17.15-18.15	Matcha Vs. Green Tea Powder Speakers: Oza Sadewo
18.30-20.00	ENTERTAINMENT NIGHT BY SITUATIONSHIT feat JEBUNG

SATURDAY, 11 OCT 2025

10.30-12.00	Business Insight Series: Strategy for Choosing a Sustainable & Profitable Franchise Business Speakers: Evi Diah Puspitawati Franchise Consultant, Franchise Academy Indonesia
12.30-13.00	#DIMODALINFLEI & #DIBELANJAINCBE Announcement
13.00-14.00	Your Internet & Financial Solution Speakers: Martin Carter CEO & Founder, TREN
14.00-15.00	How to Survive in This Economy Era Speakers: Theo Derick Entrepreneur, Creator, and a Mega Best-Sell Author
15.00-16.00	WALLI GATHERING
16.05-17.05	Sustainability for Daily Life Speakers: frank green x 4GoodThings
17.05-18.05	Kolaborasi Nusantara: Mengangkat Kekayaan Alam dan Budaya ke Panggung Dunia F&B Speakers: IWAKI x Onuka
18.05-18.50	A Harmonious Combination of Nusantara Flavours Talkshow by Tofico
19.00-20.00	ENTERTAINMENT NIGHT BY GANGGA

SUNDAY, 12 OCT 2025

10.30-12.00	Business Insight Series: The Art of Expansion: Scaling Your Franchise from One to Many Speakers: Wahdi Fakhrozy Franchise Consultant, Franchise Academy Indonesia
13.00-14.00	To the Next Chapter Career: Franchise as a Retirement Plan Speakers: Klemens Rahardja Founder of The Entrepreneurs Society
14.00-15.30	Franchise for Women: A Safe, Supported Path to Starting a Business Speakers: Liana Oktavia Founder of Franchispedia & Co-founder of Credotti
16.30-16.45	AWARDING: Awarding Asosiasi Cokelat Bean to Bar Indonesia (ACBI)
16.45-17.45	Teaterikal by Kopi Gans
18.45-20.00	ENTERTAINMENT NIGHT BY dbatlayer

