



FLEI 26TH EDITION
FRANCHISE & license
 THE PREMIER BUSINESS SHOW expo

FLEI 1st Semester BUSINESS SHOW

7-10 MAY 2026

JAKARTA INTERNATIONAL EXPO, KEMAYORAN

FLOORPLAN



EXHIBITOR LIST

BRAND NAME	BOOTH	COMPANY NAME	BRAND NAME	BOOTH	COMPANY NAME	
A	ARIYA SARI KACANG HAJAU AERPLAS AIR MINUM BIRU ALFAMART ALMAZZEH ANDISTA ANIMAL CARE ARTIVO EDUCATION SDN BHD (Artivo School of Creativity) ASIWIWIDE ASOSIASI LAUNDRY INDONESIA (ASLI) ASOSIASI PENGUSAHA INDONESIA (APIINDO) ATMEE COFFEE AYAM CEPUK PAK MEDE	K-08 B-03 B-01 C-01 C-05 KM-03 G-07 K-04 H-09 H-06B C-03 A-05	ARIYA SARI KACANG HAJAU AMESTA EKOWISATA RADHIKA, CV BIRU SEMESTA ABADI, PT SUMBER ALFARIA TRIJAYA TBK, PT INDOTAMA MAKMURJAYA SUKSES, PT ANDISTA MEDIKA VETERINER, PT PERNAS MALAYSIA PAVILION ASIAWIDE FRANCHISE CONSULTANT ASOSIASI LAUNDRY INDONESIA (ASLI) ASOSIASI PENGUSAHA INDONESIA (APIINDO) MITRA BUANA VENTURA, PT UNIVERSAL GROUP	WP-03 J-09 F-02 K-01	MITRA INDONESIA CERDAS, PT (OHAYO DRAWING SCHOOL) INTI CITRA AGUNG, PT OTO BOGA JAYA, CV OTOPRIA BERKEMBANG BERSAMA, PT	
B	BACAGA ORIENTAL FOOD BANDAR JAKARTA BARBERSHOP BARBERSHOP TERDEKAT X KOPI MENTENG BARBERSHOP BARBERSHOP BEBEK CABE RAWIT BEBEK GORENG RAJI YOGI BEBEK SAMBEL NUSANTARA BEBEK TERMINAL BIC NINTUN SON BHD (1901) BOND LEARNING CENTER SON BHD BPPD & KADIN TOMOHON BURGER BANGOR BURSER GO	G-04 M-09 E-06 E-05 J-05 J-03 D-11 D-11 H-01 G-07 G-07 H-01 G-02 A-03 G-02	JADI INVESTOR INDONESIA, PT BANDAR JAKARTA SUKSES JAYA INTERTAMA, PT SUKSES MAKMUR INTERTAMA, PT BARBERSHOP MAJU SUKSES, PT INDOSUKSES MAKMUR BERJAYA, PT INDOTAMA MAKMURJAYA SUKSES, PT INDOMAMMUR JAYA SUKSES, PT INDOMAMMUR JAYA SUKSES, PT BEBEK TERMINAL INDONESIA, PT PERNAS MALAYSIA PAVILION PERNAS MALAYSIA PAVILION BPPD & KADIN TOMOHON BANGOR BERKEMBANG ABADI, PT BOGA PRIMA RASA, PT	WP-08 I-03 G-04 F-04 C-02 C-07 D-01 G-07 G-02 WP-02	TATA CORPORATION, CV CIPTA RIANG USAHA, PT JADI INVESTOR INDONESIA, PT PRIMABOGA NUSANTARA INTI, PT BOGAJAYA SUKSES ABADI, PT PERNAS MALAYSIA PAVILION PERHIMPUNAN WALI PERNAS MALAYSIA PAVILION BOGA PRIMA RASA, PT STARTUP INOVASI INDONESIA, PT	
C	CAFE AND COFFEESHOP TEMAN NONGKRONG CAFE BOMBOM CAFE IN COFFEE & EATERY CAFE TEMAN ICE CREAM & TEA CHEEZY COON CHIKKO CITYNINE (RUNGSI) CORDOBA LEADERSHIP CENTER SON BHD CRISPY FRIED CHICKEN	I-01 F-06 A-05 H-01 E-03 C-08 G-07 J-01	BERJAYA MAKMUR SUKSES INDOTAMA, PT CAFE BOMBOM UNIVERSAL GROUP BERJAYA MAKMUR SUKSES INDOTAMA, PT RASA MAMAM JAYA, PT MIYOU GROUP & MITRA BOGA VIARASA CITYNINE PRIMA MANDIRI, PT PERNAS MALAYSIA PAVILION MITRA SUKSES BOGATAMA, CV	H-10 E-06 E-05 D-11 E-06 E-04 H-08 WP-04 G-03 F-07 F-07 E-05	SAHABAT UMMK SAMBAL BAKAR PANGLIMA SATE NUSANTARA SCUDETTO SCUDETTO SUTAJA JAWA SMART LEGAL SMARTKIDZ SMILE JOYAS SOUR SALLY SOUR SALLY YOGULATO STEAK KHAS MENTENG	H-10 E-06 E-05 D-11 E-06 E-04 H-08 WP-04 G-03 F-07 F-07 E-05
D	DAWA MINUMAN BEMPAH DEPOT HYDROMART DFC GLOBAL SDN BHD (D Sari Fried Chicken) DIKIDZ DJ JUICE DOYAN AYAM DTI - INDONESIA TEA BOARD	J-01 G-07 G-07 WP-10 D-11 KM-04 L-07	ANEKA KULINER SEJAHTERA, PT INDOWATER AIR MINJUM, PT PERNAS MALAYSIA PAVILION DICHIZOY INDONESIA, PT CEMERLANG SOLUSI OTOMASI, PT DOWAN MITRA SEJAHTERA, PT DESWATI TEA INDONESIA - INDONESIA TEA BOARD	WP-03 E-06 E-04 D-11 E-03 E-01 E-01 E-01	MITRA INDONESIA CERDAS, PT (OHAYO DRAWING SCHOOL) INTI CITRA AGUNG, PT OTO BOGA JAYA, CV OTOPRIA BERKEMBANG BERSAMA, PT	
E	EAT VIRAL	D-11	INDOMAMMUR JAYA SUKSES, PT			
F	FABRON FRAGS FARMAGITA, SKIPEDIA, PILATES BODYLOOK, SALON LUCYVITA, KINGS BELLARD, KINGS BARBER FINDUBLOUS TECHNOLOGY SDN BHD FITOPPIA 24/7 FOOM FRANCHISE ACADEMY INDONESIA	F-01 J-07 M-02 G-07 K-01 J-02 K-03	FABRON KLINIK MITRA BISNIS INDONESIA MAKMUR, PT INDOMAMMUR JAYA SUKSES, PT OTOPRIA BERKEMBANG BERSAMA, PT PERNAS MALAYSIA PAVILION CITYNINE PRIMA MANDIRI, PT PERNAS MALAYSIA PAVILION FRANCHISE ACADEMY INDONESIA			
G	GLOSSMATE CAR WASH GOLDANG CORNDOCK & TOPOKKI GUARDIAN	G-04 E-03 B-09	JADI INVESTOR INDONESIA, PT MITRA GROUP & MITRA BOGA VIARASA DFI RETAIL NUSANTARA TBK, PT			
H	HAPPY ICE HELM CARE HFC HIMPUNAN PERITEL DAN PENYEWAYA PUSAT PERBELANJAAN INDONESIA (HIPINDO) HOLLY TEA HONEY BUNNY HYVE PODEL	WP-06 G-01 J-06A J-06B E-06 E-05 K-01	BAHAGIA SEJUK RAYA, PT HELM CARE INDONESIA, PT INDOSUKSES MAKMUR BERJAYA, PT HIMPUNAN PERITEL DAN PENYEWAYA PUSAT PERBELANJAAN INDONESIA (HIPINDO) SUKSES JAYA INTERTAMA, PT SUKSES MAKMUR INTERTAMA, PT OTOPRIA BERKEMBANG BERSAMA, PT			
I	ILLUQUARAN INDOMARET INDONETWORK INDOTRADING	G-07 E-06 H-12 H-13	PERNAS MALAYSIA PAVILION INDOMARCO PRISMATAMA, PT INDONETWORK INDOTRADING			
J	JAWARA SAMBAL SUNDA	A-05	UNIVERSAL GROUP			
K	KOJITAM KOPRI DARI HATI KOPRI SEMINDU KOPITAM EMPAY LIMA KRIBESUKU FRIED CHICKEN KUMORI	I-06 E-06 D-11 A-05 WP-01 E-02	BIOSIS CIUAN SELALU, PT SUKSES JAYA INTERTAMA, PT INDOMAMMUR JAYA SUKSES, PT UNIVERSAL GROUP MITRA SUKSES BOGATAMA, CV RASA MAKMUR JAYA, PT			
L	LAUNDRY CLUB LAUNDRY PEDIA LAUNDRYSMART LEADERSHIP ENGLISH INSTITUTE (LEI) LUCKY CHEESE LUSANT BEAUTY LUSANT COFFEE LUSANT MEN'S BARBER LUSANT MILKTEA LUV WAX NAIL ART & WAXING	KM-05 D-11 J-05 G-06 E-03 C-06 C-06 C-06 C-06 G-04	MAHAYANA UTAMA BERSAMA, CV INDOMAMMUR JAYA SUKSES, PT BARBERSHOP MAJU SUKSES, PT LEI STRAMA INDONESIA, PT MIYOU GROUP & MITRA BOGA VIARASA INDOTAMA MAKMURJAYA SUKSES, PT INDOTAMA MAKMURJAYA SUKSES, PT INDOTAMA MAKMURJAYA SUKSES, PT INDOTAMA MAKMURJAYA SUKSES, PT JADI INVESTOR INDONESIA, PT			
M	MAKAN DULU MAKASINHA MAMBULICHA MATRESS FLORENCE MATRESS KINGS KOL MATRESS SERRA MATRESS TEMPUR MEDIA INFOBRAND GROUP MIE HIBES CHINA MUSLIM SDN BHD MIDYSON SDN BHD MIE GOOD CUAN MIE PERSES MINANG SEPRAKAT MINDOWN KOREAN MILKY SNOW ICE & DRINKS MOTAHUJAN MR SPIN INDONESIA	C-06 B-07 J-08 J-04 J-04 J-04 J-04 H-02 G-07 E-26 J-03 E-06 E-03 C-03 B-06	INDOTAMA MAKMURJAYA SUKSES, PT TOKYO SEBINTARA JAYA, PT MAMBULICHA ANDUGERAN ALAM, PT DUTA ABADI PRIMAANTARA, PT DUTA ABADI PRIMAANTARA, PT DUTA ABADI PRIMAANTARA, PT DUTA ABADI PRIMAANTARA, PT MEDIA INFOBRAND GROUP PERNAS MALAYSIA PAVILION SUKSES MAKMUR INTERTAMA, PT INDOSUKSES MAKMUR BERJAYA, PT SUKSES JAYA INTERTAMA, PT MIYOU GROUP & MITRA BOGA VIARASA MITRA BUANA VENTURA, PT MISTER SPIN INDONESIA, PT			
N	NEO GOLF	I-02	CITY-AD JEPON INDONESIA, PT			

F&B AREA

BRAND NAME	BOOTH
BAKMI AYAM RITAG	FNB-06
BARISO RUSUK SOLO 39 & SIOMAY BATAGOR	FNB-05
ES PERIK BATEANG JODOH	FNB-10
NASGOR & OYSTER OMELETTE GOLDEN KITCHEN	FNB-05
NASI BAKU MADURA ECO	FNB-04
NASI MAK GLE	FNB-08
NGOHANG MING	FNB-01
PRANG MADU PASTI	FNB-11
SEDO TEMONGONG GOROG	FNB-02
SIOMAY & BATAGOR KBP (KOTA BARU)	FNB-07
PARAPANGKANG	FNB-12
TELU SEGAR & RICE BOWL	FNB-11
YAMGOSHI POTATO KRUNCH	FNB-09

CONFERENCE SCHEDULE

Day	Time	Topic	Speaker
Day 1 7 May 2026	10:00 - 12:00	Opening Ceremony FLEI & CBE 2026 Pembukaan Kolaborasi, Inovasi, dan peluang bisnis baru	
	14:00 - 15:30	Business Insight by Franchise Academy Indonesia: Cases in Franchising That Need to be Understood Jangan beli franchise sebelum tahu ini!	Ruziqi Bisydi
	15:30 - 16:30	Data Wising: Turning Customer Data into Franchise Growth Ubah data pelanggan jadi penjualan dan ekspansi	The World Delegates Club
	17:00 - 19:00	Exhibitor Night: An Evening of Connections & Collaboration Hosted by BCA, The 101 Hotels & JNE *Invitation only	
Day 2 8 May 2026	10:30 - 11:30	People Power! How Great Teams and Customer Experience Drive Franchise Revenue Di bisnis yang makin kompetitif, service bukan pelengkap tapi strategi growth	Rendhy Andya Prohibita, Fibi Yusuf, Syon Fernando
	13:00 - 14:45	Grow & Glow Together: Building a Sustainable Entrepreneurial Ecosystem Through Collaboration Kolaborasi antara UMKM/komunitas dalam membangun ekosistem kewirausahaan yang berkelanjutan	Fahad Hassan Basah
	14:45 - 16:30	Smart Due Diligence: How to Avoid Risks When Choosing a Laundry Franchise Keasahihan memilih franchise ini sering baru disadari saat sudah rugi!	Maria Eva Srujana S.Sos., M.H.
	16:30 - 18:15	Legal Checklist Before Owning Your Own Business Hal legal yang sering diabaikan ini bisa berujung mahal!	Andreas Anantoro
	18:15 - 19:30	Business Insight by Franchise Academy Indonesia: Choosing a Resilient Franchise Wisely Jangan hanya ikut tren—pilih bisnis yang tahan banting	Tul Bahi Puspitawati
Day 3 9 May 2026	10:30 - 11:30	Side Hustle to Main Hustle: Building a Sustainable Business for Women Soft skills perempuan bisa jadi hard advantage dalam bisnis	Emmy Surya
	11:30 - 12:00	The Trusted Advisor for Wellness Edukasi, Resiliensi, and Purpose Strategi bagi founder menghadapi tantangan di tahun 2026	Hadihono Wahyu Trikuromo
Day 4 10 May 2026	10:30 - 12:00	Business Insight by Franchise Academy Indonesia: Building a Franchise-Ready Business: Systems & Legal Keys for Sustainable Expansion Keasahihan saat ekspansi sering dimulainya diputar di bisnis, dan kapan dimustakikan	Wahid Fachrudin
	13:00 - 14:00	Building Smart Business Strategy That Keeps You Growing Strategi bisnis yang tepat bukan hanya tumbuh cepat, tapi bertahan lebih lama	Nemana Rahardjo
	14:00 - 15:30	The Reality of Franchise Business: What Most People Don't See Sebelum terjun ke franchise, pahami hal-hal yang sering tidak terlihat di awal	Liana Oktavia, Bernadus Hardani Nugroho, Citra Anandhathi, S.S., C.DMP.
	15:30 - 16:30	Business Insight by Franchise Academy Indonesia: Building a Franchise-Ready Business: Systems & Legal Keys for Sustainable Expansion Keasahihan saat ekspansi sering dimulainya diputar di bisnis, dan kapan dimustakikan	Dhany SE, MBA, CFP

Organized by: Panoramamedia, KADIN NEGERIA, wali, Franchise Academy Indonesia

Supported by: KEMENTERIAN PERUMAHAN DAN KOTA, KEMENTERIAN UMUM REPUBLIK INDONESIA, wondertul indonesia

Franchise Consultant: The 101 Hotels & Resorts

Endorsed by: KEMENTERIAN PERUMAHAN DAN KOTA, KEMENTERIAN UMUM REPUBLIK INDONESIA, wondertul indonesia

Supporting Association & Committees: HIMPUNAN PENGUSAHA INDONESIA (APIINDO), HIMPUNAN PERITEL DAN PENYEWAYA PUSAT PERBELANJAAN INDONESIA (HIPINDO), HIMPUNAN PERITEL DAN PENYEWAYA PUSAT PERBELANJAAN INDONESIA (HIPINDO), HIMPUNAN PERITEL DAN PENYEWAYA PUSAT PERBELANJAAN INDONESIA (HIPINDO)

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